

Wales Cancer Conference 2010

Wednesday 14th and Thursday 15th April 2010
City Hall, Cardiff

BOOKING FORM - ADVERTISING OPPORTUNITIES

Please complete this form using BLOCK LETTERS

Company Name (used in Conference Literature)

Contact Name: Mr/Mrs/Miss/Ms/Dr/Prof

Job Title

Address for correspondence:

Zip/postcode

Tel: Fax:

Email:

Purchase Order Number (MUST be provided if invoice is required)

Billing Address (if different from above):

Zip/postcode

Contact Name - Finance: Mr/Mrs/Miss/Ms

Tel: Fax:

Email:

ADVERTISING IN WALES CANCER CONFERENCE 2010 PROGRAMME BOOK

Outside Back Cover	Full page with bleed:	216x303mm
	Full page with trim:	210x297mm
	Full page type area:	185x270mm
Inside Pages	Full page with trim:	185x270mm
	Full page type area:	n/a

ARTWORK SPECIFICATIONS

		Cost	Tick
Outside Back Cover (full page only)	colour	reserved	<input type="checkbox"/>
Inside Front Cover (full page only)	colour	£350.00	<input type="checkbox"/>
Inside Back Cover (full page only)	colour	£350.00	<input type="checkbox"/>
Full Page	colour	£300.00	<input type="checkbox"/>
Full Page	mono	£200.00	<input type="checkbox"/>

All files must be finished art work. Please supply as the following only: Illustrator or InDesign with all fonts and graphics and pictures included with final artwork (all pictures CMYK and 300dpi or higher) or high resolution CMYK PDF with all fonts embedded (300dpi or higher).

Artwork submission deadline: Monday 1 March 2010

EXHIBITION AND PROMOTIONAL MARKETING OPPORTUNITIES

Please send me further details about exhibition and promotional marketing opportunities at the Wales Cancer Conference 2010

SPONSORSHIP

Please send me further details about sponsorship opportunities at the Wales Cancer Conference 2010

Please turn over

TERMS AND CONDITIONS / PAYMENT INSTRUCTIONS

TERMS AND CONDITIONS

Payment

All bookings of advertising opportunities are administered on a first-come, first-served basis.

Payment schedule:

The **booking of the advertising packages** will only be confirmed after receipt of the completed booking form and receipt of payment in full. All bookings will be acknowledged with further particulars.

The payment must be received by 1 March 2010.

Payment should be made in Pounds Sterling by:

Cheque or bankers draft drawn on a UK bank made payable to "Wales Cancer Conference"

Bank transfer: for bank details, please contact the Wales Cancer Conference 2010 Exhibition Coordinator

Credit card:

Please note: your credit/debit card will be debited by PayPal/BioMedEx

Please debit my credit/debit card with the amount of £ _____

My card is a: Visa Eurocard Mastercard Switch

Start date: ____ / ____ / ____ End Date: ____ / ____ / ____ Issue Number: _____ (Switch only)

Card Number: _____ Cardholder's name: _____

Cardholder's address if different from that stated overleaf: _____

Zip/Postcode _____

Signature: _____ Date: ____ / ____ / ____

All payments must be received by 1 March 2010

Cancellation Charges:

Notification of cancellation of advertising space must be made in writing on or before the following dates:

- Prior to the 12 February 2010 - advertiser is refunded the deposit payment less an administration fee of £100
- After 12 February 2010 - no refund will be issued and any outstanding amounts will be invoiced.

Exhibitor / Sponsor Guidelines:

Any Exhibitor / Sponsor planning any function including hospitality events, which is intended to involve conference delegates during the period of the Wales Cancer Conference 2010, must notify the Conference Secretariat at (e:walescancerconference@biomedex.co.uk) t: +44 (0)1360 551 082) of its style, timing and size. Any such event is subject to prior agreement by the Wales Cancer Conference Programme Committee, the Wales Cancer Institute and the Wales Cancer Alliance.

I have read and understood the terms and conditions of the Wales Cancer Conference 2010 Exhibition

Signature: _____ Date: ____ / ____ / ____

I enclose a cheque/banker's draft /BACS Remittance Advise/Credit Card details for £ _____
as payment in full for the Advertising Package.

Please return completed and signed form with the correct remittance to:

Wales Cancer Conference Secretariat

BioMedEx conference and exhibition management services

22 Allan Road

Killlearn

Glasgow G63 9QE (UK)

t: +44 (0)1360 551082

f: +44 (0)1360 551 083

e: walescancerconference@biomedex.co.uk