

Wales Cancer Conference 2010

Wednesday 14th and Thursday 15th April 2010
City Hall, Cardiff

BOOKING FORM - SPONSORSHIP OPPORTUNITIES

Please complete this form using BLOCK LETTERS

Company Name (used in Conference Literature)

Contact Name: Mr/Mrs/Miss/Ms/Dr/Prof

Job Title

Address for correspondence:

Zip/postcode

Tel:

Fax:

Email:

Purchase Order Number (MUST be provided if invoice is required)

Billing Address (if different from above):

Zip/postcode

Contact Name - Finance: Mr/Mrs/Miss/Ms

Tel:

Fax:

Email:

MAJOR MEETING SPONSORSHIP

COST

TICK

Major Meeting Sponsorship Package

£7000

Package includes:

- Company logo, company profile and hyperlink on the home and sponsors' page of the Conference webpage as Major Sponsor
- Advert on the outside back cover of the Conference Programme and Abstracts Book
- Branding on opening meeting slide as Major Sponsor
- Company information (maximum 2 sheet A4) distributed in the delegate bags
- Sponsorship of one Plenary Session
- One complementary exhibition stand (3m x 2m)
- Four complementary conference registrations (travel & accommodation not included; not transferable)
- Free 200-word entry in Exhibitors' Catalogue

MEETING SPONSORSHIP

COST

TICK

Meeting Sponsorship Package

£3000

Package includes:

- Company logo and hyperlink on the sponsors' page of the Conference webpage
- Company logo on appropriate pages of the Conference Programme and Abstracts Book
- Sponsorship of a student bursary identified with your company details which will be recognised in meeting programme book, website, on poster-board and at the beginning of the proffered paper presentation
- A 50% discount on the price of any Plenary Session Sponsorship
- One complementary exhibition stand (3m x 2m)
- Two complementary conference registrations (travel & accommodation not included; not transferable)
- Free 100-word entry in Exhibitors' Catalogue

Please turn over

INTERNET CAFÉ SPONSORSHIP		COST	TICK
Internet Café Sponsorship		£4000	

Package includes:

- Company logo and hyperlink on the sponsors' page of the Conference webpage
- Sole branding of the Internet Café
- Opportunity to distribute company literature and branded goods from the Internet Café
- Company logo as screensaver on each monitor
- Company logo on appropriate pages of the Conference Programme and Abstracts Book
- A 50% discount on the price of any Plenary Session Sponsorship
- Two complementary conference registrations (travel & accommodation not included; not transferable)
- Free 100-word entry in Exhibitors' Catalogue

COMMERCIAL WORKSHOP OPPORTUNITIES		COST	TICK
Commercial Workshop 1 - clinically focused	Monday, 14 April 2010, 18:30 - 19.15	£4000	
Commercial Workshop 2 - laboratory focused	Monday, 14 April 2010, 18:30 - 19.15	£4000	
Commercial Workshop 3 - clinically focused	Monday, 14 April 2010, 19:15 - 20:00	£4000	
Commercial Workshop 4 - laboratory focused	Monday, 14 April 2010, 19:15 - 20:00	£4000	

Package includes:

- The use of a lecture theatre including audiovisual equipment and technical support (minimum seating capacity for up to 60 delegates and a top table for up to 3 speakers)
- One exhibition stand (3m x 2m) at a prime site within the Trade Exhibition Area (space only, allocated on a first-come, first-served basis and subject to availability)
- Two complementary conference registrations (travel & accommodation not included; not transferable)
- The opportunity to send a pre-meeting email to conference delegates advertising the commercial workshop (to be undertaken by the Conference Secretariat on the company's behalf)
- One 'Commercial Workshop Announcement' included in the delegate bags
- Commercial workshop and workshop programme included on the Conference website including a direct link to the company's corporate website
- Company logo and hyperlink on the sponsors' page of the Conference webpage
- Company logo on appropriate pages of the Conference Programme and Abstracts Book

PROGRAMME SPONSORSHIP OPPORTUNITIES		COST	TICK
Parallel Session Sponsorship (with agreement of speakers and chairs)		£800	

Package includes:

- One complimentary registration
- Hyperlink to corporate website from programme page of the Conference website
- Acknowledgement of sponsorship in Programme Book and at start of session
- Full page advert (mono) in the Programme Book

SPEAKER SPONSORSHIP (WITH AGREEMENT BY THE SPEAKER)		COST	TICK
Plenary Speaker (with agreement of speaker)		£500	
Parallel Session Speaker (with agreement of speaker)		£300	

Package includes:

- Hyperlink to corporate website from programme page of the Conference website
- Acknowledgement of sponsorship in Programme Book and at start of presentation

POSTER PRIZE SPONSORSHIP		COST	TICK
Clinical Poster Prize (Single sponsor only)		£500	
Science Poster Prize (Single sponsor only)		£500	

Package includes:

- Hyperlink to corporate website from programme page of the Conference website
- Acknowledgement of sponsorship in Programme Book and at the start of prize giving

DELEGATE PACKS SPONSORSHIP		COST	TICK
Single Sponsor		£1500	
Shared Sponsorship (maximum two companies)		£750	

Package includes:

- Delegate packs will be branded with the conference and the sponsor's corporate logo

TERMS AND CONDITIONS / PAYMENT INSTRUCTIONS

Payment

All bookings of sponsorship opportunities are administered on a first-come, first-served basis.

Payment schedule:

The **booking of the sponsorship packages** will only be confirmed after receipt of a deposit of 50% of the total cost of the sponsorship package. All bookings will be acknowledged with further particulars and invoice for the balance payment. The balance payment must be received by 1 March 2010.

Payment should be made in Pounds Sterling by:

Cheque or bankers draft drawn on a UK bank made payable to "Wales Cancer Conference"

Bank transfer: for bank details, please contact the Wales Cancer Conference 2010 Exhibition Coordinator

Credit card (Please note: your credit/debit card will be debited by PayPal/BioMedEx)

Please debit my credit/debit card with the amount of £ _____

My card is a: Visa Eurocard Mastercard Switch

Start date: ____ / ____ / ____ End Date: ____ / ____ / ____ Issue Number: _____ (Switch only)

Card Number: _____ Cardholder's name: _____

Cardholder's address if different from that stated overleaf: _____

Zip/Postcode _____

Signature: _____ Date: ____ / ____ / ____

All payments must be received by 1 March 2010. Sponsors who have not paid in full by 1 March 2010 will not be mentioned in the conference literature.

Cancellation Charges:

Notification of cancellation of sponsorship agreement must be made in writing on or before the following dates:

- Prior to the 12 February 2010 - sponsor is refunded the deposit payment less an administration fee of £100
- After 12 February 2010 - no refund will be issued and any outstanding amounts will be invoiced.

Exhibitor / Sponsor Guidelines:

Eligible Exhibits: Only the sign of the company whose name appears on the signed booking form may be placed in the stand or appear on any printed list of exhibitors. The sharing of exhibition space by two or more companies/not-for-profit organisations is not permitted.

Any Exhibitor / Sponsor planning any function including hospitality events, which is intended to involve conference delegates during the period of the Wales Cancer Conference 2010, must notify the Conference Secretariat at (e: walescancerconference@biomedex.com) t: +44 (0)1360 551 082) of its style, timing and size. Any such event is subject to prior agreement by the Wales Cancer Conference Programme Committee, the Wales Cancer Institute and the Wales Cancer Alliance.

Exhibitors and sponsors are advised that the Wales Cancer Conference 2010 will be attended by cancer patients and members of patient support groups or patient advocacy organisations.

I have read and understood the terms and conditions of the Wales Cancer Conference 2010 Exhibition

Signature: _____ Date: ____ / ____ / ____

I enclose a cheque/banker's draft /BACS Remittance Advise/Credit Card details for £ _____
as payment in full for the Sponsorship Package.

Please return completed and signed form with the correct remittance to:

Wales Cancer Conference Secretariat

BioMedEx conference and exhibition management services
22 Allan Road
Killearn
Glasgow G63 9QE (UK)

t: +44 (0)1360 551082

f: +44 (0)1360 551 083

e: walescancerconference@biomedex.co.uk

EXHIBITION AND PROMOTIONAL MARKETING OPPORTUNITIES

Please send me further details about exhibition and promotional marketing opportunities at the Wales Cancer Conference 2010

SPONSORSHIP

Please send me further details about sponsorship opportunities at the Wales Cancer Conference 2010